



# Station Order Add to Schedule

## Matheson for Congress 2012

**Market:** Salt Lake City-Ogden

Estimate ID

**Flight Dates:** Monday, October 29, 2012 to Tuesday, November 06, 2012

12833

**Contact:** Craig Lewis

**Phone:** 801-575-5555

**Email:** clewis@ksl.com

**Fax:** 801-575-5831

**Direct:** 801-575-5809

### KSL -TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KSL 5a News	EM	M-F	\$30.00							1				1
5:00 AM	6:00 AM	30		<b>\$30.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
KSL 6a News	EM	M-F	\$325.00									1		1
6:00 AM	7:00 AM	30		<b>\$325.00</b>										
Highly pre-emptible at LUR per KSL. Move to L1														
Today Show	EM	M-F	\$600.00									1		1
7:00 AM	8:00 AM	30		<b>\$600.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
Today Show	EM	M-F	\$350.00		1									1
8:00 AM	9:00 AM	30		<b>\$350.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
Sunday Today	EM	Su	\$70.00							1				1
7:00 AM	8:00 AM	30		<b>\$70.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
KSL Noon News	DT	M-F	\$130.00					1						1
12:00 PM	1:00 PM	30		<b>\$130.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
Katie Couric	EF	M-F	\$225.00					1						1
4:00 PM	5:00 PM	30		<b>\$225.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
KSL 6:30p News	EN		\$575.00			1								1
6:30 PM	7:00 PM	30		<b>\$575.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
KSL 5p News	EN	M-F	\$575.00				1							1
5:00 PM	5:30 PM	30		<b>\$575.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
KSL 6p News	EN	M-F	\$650.00					1				1		1
6:00 PM	6:30 PM	30		<b>\$650.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
KSL 10p News	LN	M-F	\$1,750.00						1					1
10:00 PM	10:35 PM	30		<b>\$1,750.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														
Saturday 10p News	LN	Sa	\$850.00						1					1
10:00 PM	10:35 PM	30		<b>\$850.00</b>										
Highly pre-emptible at LUR per KSL. Move to L2														

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/22/2012 11:14:46 AM

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					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Tonight Show		LF	M-F	\$350.00				1						1
		10:35 PM	11:37 PM	30										
		Highly pre-emptible at LUR per KSL. Move to L2												
<b>Station Gross Totals</b>				<b>\$6,480.00</b>	1	1	2	2	1	1	1	3	1	13

Suzanne Collins

**Media Strategies and Research**

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